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POWER OF ATTORNEY

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of:	Mowrey et al.	Confirmation No.:	8930
Serial No.:	10/722,055	Art Unit:	1661
Filed:	November 25, 2003	Examiner:	Annette H. Para
For:	Strawberry Plant Named 'Driscoll Lanai'	Attorney Docket No.:	8170-066-999

**POWER OF ATTORNEY BY ASSIGNEE  
AND EXCLUSION OF INVENTOR(S) UNDER 37 C.F.R. 3.71  
WITH STATEMENT UNDER 37 C.F.R. 3.73(b)**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

The undersigned assignee of the entire interest in the above-identified subject application hereby appoints Practitioners at Customer Number 20583 all of Jones Day, whose address is 222 East 41st Street, New York, New York 10017, as its attorneys to prosecute this application and to transact all business in the United States Patent and Trademark Office connected therewith, said appointment to be to the exclusion of the inventors and their attorney(s) in accordance with the provisions of 37 C.F.R. 3.71, provided that, if any one of these attorneys ceases being affiliated with the law firm of Jones Day as partner, counsel, or employee, then the appointment of that attorney and all powers derived therefrom shall terminate on the date such attorney ceases being so affiliated.

Please direct all correspondence for this application to customer no. 20583.

**Statement Under 37 C.F.R. 3.73(b)**

states that it is:



the assignee of the entire right, title, and interest; or



an assignee of less than the entire right, title and interest.

The extent (by, percentage) of its ownership interest is

%

in the patent application/patent identified above by virtue of either:



An assignment from the inventor(s) of the patent application/patent identified above.

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OR



A chain of title from the inventor(s), of the patent application/patent identified above,  
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- Additional documents in the chain of title are listed on a supplemental sheet.
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[Note: A separate copy (i.e., the original assignment document or a true copy of the  
original document) must be submitted to Assignment Division in accordance with 37  
CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See  
MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

ASSIGNEE:

Date: May 10, 2004 Signature:   
Typed Name: J. Miles Reiter  
Position>Title: President